

We are losing the signal!

Vote for our cultural future.

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We need stronger policies to keep Canadians from being drowned out by U.S. culture. We're losing our jobs, our identity and our voices. We need long-term, stable funding and a commitment for arts and Canadian culture. Speak out. Ask your candidates where they stand when they knock on your door!

ACTRA's three questions for election 2006:

- 1. Will your party issue an order to the CRTC to impose both content and spending requirements on private broadcasters? Issue: Telling our stories. Canadian content rules for TV broadcasting were diminished in 1999. Now broadcasters are doubling their profits by feeding Canadians a steady diet of cheap U.S. content while Canadian drama disappears from our screens.
- 2. Will your party commit to increased, stable support for the Canadian Television Fund, Telefilm and the CBC? ISSUE: Funding for culture. The film and television industry needs Telefilm and CTF funding to get shows greenlit, yet it's still considered a temporary arrangement. The CBC has been dying the death of a thousand cuts.
- 3. Will your party keep the current limits to foreign ownership of our airwaves to ensure that Canadians control our broadcasting industry? <u>ISSUE: Owning our airwaves.</u> Foreign companies can already own



47% of Canadian airwaves – but they want more. If we don't own our airwaves, we don't own our culture.

Go to **www.actra.ca** for more details on ACTRA's campaign for Canada's cultural future and to see the parties' official responses to ACTRA's questions.