



July 12, 2005

M s. Diane Rhéaume
Secretary General
Canadian Radio-television and
Telecommunications Commission
Ottawa, Ontario K1A0N2

VIA Email procedure@crtc.gc.ca

Dear M s. Rhéaume,

Re: Re: Application by Shaw Pay-Per-View Ltd. (Shaw) Requesting a Significant Reduction in its English-language Terrestrial Pay-per-view (PPV) Programming Undertaking's Canadian Programming Expenditure Obligations & Application by Shaw for Authority to Distribute its PPV Service on a National Basis - Broadcasting Public Notice CRTC 2005-55 - Item 3

1. Please accept this letter as a submission of the Alliance of Canadian Cinema Television and Radio Artists (ACTRA) concerning Shaw's licence renewal application for its English-language terrestrial pay-per-view (PPV) service licensed to serve Western Canada. As part of this application, Shaw proposes to amend its licence in order to significantly reduce its spending on Canadian programming. Shaw also seeks authority to distribute its PPV service on a national basis.
2. ACTRA represents the interests of professional performers working in the English language media in every region of Canada. ACTRA's principal function is looking after the collective bargaining needs of the more than 21,000 members and others, whose performances in movies, television programs, sound recordings and digital media entertain, educate and inform Canadians and global audiences.
3. ACTRA fully supports the submission and recommendations of the Director Guild of Canada (DGC) in respect of the application by Shaw in Broadcasting Public Notice CRTC 2005-55 - Item 3.

Alliance of Canadian Cinema, Television and Radio Artists

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4. We submit that Commission should deny Shaw's application to reduce its Canadian programming expenditure obligations to 5% of gross revenues. Approval of Shaw's application will have a significant negative impact on Canadian programming. We support the calculations stated in the submission of the DGC that, the loss to support of Canadian programming would likely be in excess of \$1 million. Shaw has been providing support to Canadian programming since the inception of its PPV undertaking and should be required as a condition of renewal to continue to support Canadian programming and the Canadian broadcasting system. No further depletion of the current levels of support to Canadian programming should be permitted. The Commission should deny this application, as it did in Decision 99-43 when the licensee of this PPV service made the same application, based on the same arguments. We respectfully request the Commission deny this application

We thank you for this opportunity to provide you with our comments.



Stephen Waddell, National Executive Director, ACTRA

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