



# ACTRA

May 15, 2007

**To: ACTRA members eligible to vote on ratification of the National Commercial Agreement**

**Re: Ratification of Terms of Settlement of National Commercial Agreement**

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On behalf of ACTRA's National Executive and our National Commercial Agreement [NCA] Negotiating Committee, I am pleased to report that ACTRA has reached a tentative agreement with the two advertising associations - Institute of Communications and Advertising [ICA] and the Association of Canadian Advertisers [ACA] - for a proposed one-year extension of the NCA under the terms attached.

Please read the proposed terms of the extension below and exercise your right to vote on the proposed extension by completing the enclosed ballot and returning it in the envelope provided to the office of the Scrutineer, Clarke Henning, so that it is received no later than close of business on **June 14, 2007**.

The terms of the proposed extension include: a **3% rate increase**, and an **additional 1 point increase to Insurance contributions**. The Agreement also requires that the advertising industry associations and ACTRA participate in a discussion on a variety of issues of concern to the associations and ACTRA over coming months. If approved, the extension would be effective from July 1, 2007 until June 30, 2008 (the current NCA expires on June 30, 2007).

On behalf of ACTRA's National Executive and NCA Negotiating Committee, you are asked to vote "YES" on the enclosed ballot, thereby indicating that you are in favour of the one-year extension and rate increases as outlined in the Terms of Agreement. Thank you.

In solidarity,

Stephen A. Waddell  
ACTRA  
National Executive Director and  
Chief Negotiator

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**Alliance of Canadian Cinema, Television and Radio Artists**

**ACTRA National Office**

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