



ACTRA

May 30, 2007

To: ACTRA members eligible to vote on ratification of the National Commercial Agreement

Re: Ratification of Memorandum of Settlement extending the Term of the National Commercial Agreement

On behalf of ACTRA's National Executive and our National Commercial Agreement (NCA) Negotiating Committee, I am pleased to report that ACTRA has reached a tentative agreement with the Institute of Communications and Advertising (ICA) and the Association of Canadian Advertisers (ACA) for a proposed one-year extension of the NCA under the terms attached.

Please read the proposed terms of the extension outlined below (and attached) and exercise your right to vote on the proposed extension by completing the enclosed ballot and returning it in the envelope provided to the office of the Scrutineer, Clarke Henning, so that it is received no later than close of business on **Friday, June 29, 2007**.

The terms of the proposed extension include: a **3% general increase to all rates**, and an **additional 1 point increase to Insurance contributions effective July 1, 2007** (as outlined in the Memorandum of Settlement attached). The Memorandum also requires that the two advertising industry associations and ACTRA engage in without-prejudice discussions on a limited number of agreed issues over the coming months. If approved by the ACTRA membership, the extension will be effective from July 1, 2007 until June 30, 2008 (the current NCA expires on June 30, 2007).

On behalf of ACTRA's National Executive and the NCA Negotiating Committee, you are asked to vote "YES" on the enclosed ballot, thereby indicating that you are in favour of the one-year extension and rate increases as outlined in the Memorandum of Settlement.

Your vote is essential, and a solid return of ballots is important.

Thank you.

In solidarity,

Stephen A. Waddell
National Executive Director and
Chief Negotiator

Alliance of Canadian Cinema, Television and Radio Artists

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and the International Federation of Actors (FIA)

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