



August 11, 2008 - ACTRA's negotiations with the Canadian advertising industry are currently deadlocked. After 15 months of negotiating, both sides have decided to jointly ask for government conciliators to step in and help get a final agreement. The current agreement stays in effect until a new agreement is reached.

The National Commercial Agreement is the collective agreement between ACTRA and the advertising industry, represented by the ACA (Association of Canadian Advertisers) and the ICA (Institute of Communications and Advertising).

Alliance of Canadian Cinema, Television and Radio Artists

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