

March 18, 2002

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Mr. Thor Bishopric, President
Mr. Steve A. Waddell, National Executive Director
ACTRA
625 Church Street, 3rd Floor
Toronto, ON M4Y 3G1

Dear Thor & Stephen:

We wish to extend our sincere congratulations on your new tentative deal with Canadian advertisers. Yet another successful step in the infamous ACTRA Plan!

Sincerely,



John P. Connolly
National President



Greg Hessinger
National Executive Director