## **APPENDIX "P"**

## NATIONAL COMMERCIAL AGREEMENT 2008-2011

Section 32 – TRANSFER OF RIGHTS **EXAMPLE LETTER** 

(To be copied in triplicate on Transferee's company letterhead)

## 3202 TRANSFER OF RIGHTS FORM

Date:	
RE: Sponsor:	
Television/Radio Commercial(s):	
	(Use separate sheet for additional commercials)
	(insert name of the company to which
the commercial is being transferre	ed, hereafter referred to as the "Transferee") hereby
agrees with	(insert the name of the Engager ag transferred, hereafter referred to as the
	lio commercials covered by this Transfer of Rights
	ent National Commercial Agreement to which the
	sferee hereby agrees, expressly for the benefit of
	the provisions of said Agreement and to make
	reby for the use of the television/radio commercial(s).
, ,	eed that the right of the Transferee to telecast the
	ected by this Agreement shall be subject to and
	to the Performers involved of compensation for
session and residual fees as provi	ded for in the National Commercial Agreement.
TRANSFEREE (NEW AGENCY)	Transferor (Previous Agency)
Company:	Company:
Address:	Address:
City:	City:
Province:	Province:
Postal Code:	Postal Code:
Telephone #:	
Fax #:	Fax #:
Signature	
-	
Print Name	Print Name
 Title	