## **Nora Young**

### **PROFILE**

An innovative, team-oriented, broadcaster, writer, and producer with nearly ten years of experience in major media. Key strengths include a demonstrated track record in creating fresh, appealing approaches to storytelling, flexibility in diverse work situations, and strong analytical and editorial skills.

### PROFESSIONAL EXPERIENCE

### 1994-Present:

### Host and a Producer, "Definitely Not the Opera," CBC Radio Network

- As part of a collaborative production team, successfully increased Saturday afternoon ratings share, with quarter hour shares growing by as much as 100% from "pre-DNTO" levels.
- Created signature writing style to reflect "DNTO's" personality as both intelligent and irreverent.
- Research, write, and present a wide range of scripts, including:
  - Thought-provoking commentaries, investigative essays, and occasional documentaries on media and culture.
  - Context-rich scripts for extended features on topics from the analytical ("Media Coverage Post September 11<sup>th</sup>") to the whimsical ("Myths, Lies, and Half Truths of Canadian Film").
- Create innovative segment treatments, in collaboration with production team, to combine information and entertainment in refreshing ways.
- Research, write questions for, and conduct panels, personality profiles, and issue driven interviews. Interview subjects include artists, analysts, and industry powerhouses (e.g., David Bowie, Naomi Klein, Editor-in-chief, MS-NBC).
- Develop high impact specials in collaboration with production team (e.g., remote broadcasts from cities across Canada and internationally).
- Produce documentaries and commentaries by freelance journalists, working with new columnists to develop their documentary and writing skills.

## 1993-1994: Writer-broadcaster, Brand X, CBC Radio

 Researched, wrote and presented edgy documentaries and columns on both technology and advertising. Worked with producers to develop experimental approaches to narrative.

# 1990-1993: Volunteer Coordinator, Talking Books, Canadian National Institute for the Blind

 Scheduled, instructed, and acted as resource for a large team of volunteers translating text material into audio form, in English and French.

### ADDITIONAL CURRENT AND RECENT MEDIA PROJECTS:

- Narrator, "The Things We Do For Love," Life Network (ongoing).
- On Camera Presenter, "HISTORY PRESENTS" on the HISTORY Network (1997-1999).
- Guest Host, CBC Radio's "The Arts Today" (ongoing).
- Host of Special Live Broadcasts, "The East Coast Music Awards," live concert broadcasts.
- Panelist, CBC Newsworld
- Narrator, Ontario Nurses Association video "Why We're Here"
- Promotional Voiceovers, CBC Television, CBC Radio, Galaxie Digital Music Network.
- Writer-Broadcaster: Research, write and present ongoing arts documentary series for CBC Radio's "The Arts Today."
  Write and present occasional radio music specials.
- Writer, book and art reviews for The Globe And Mail, Toronto Star, and Fuse magazine.

#### **EDUCATION:**

## 1990: Master's Degree, McGill University, Political Science

- Thesis: Technology and Cultural Change
- Teaching Assistantships in Comparative Politics, Canadian Politics, Law and Politics

## 1986: Honours B.A., University of Toronto, Political Science

- Minor: Economics, French
- Fluent in French

### Interests, Awards, Trivia

- Co-winner, MICAM award for technical innovation.
- Medal winner, International New York Radio Festival Awards, 2001.
- Finalist, International New York Radio Festival Awards, 2000.
- Named one of "Top Alumni Under 40" by University of Toronto Magazine.
- Served on numerous juries, panels and public discussion groups for organizations including: The Toronto International Film Festival, The Canadian Association of Journalists, The Western Magazine Awards, and The Atlantic Film Festival.
- · Ongoing volunteer work in literacy issues.
- Extensive travel background, across Canada and internationally.
- Continuing passion for and extensive knowledge of topics related to social issues, media, and culture.

References available on request ACTRA