

Heather E. Backman

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Objective

On Air Personality/APD/MD

Work History

On-Air Morning Show / Co-Host-CHOM (97.7 Montreal's Spirit Of Rock) 2012-Present
Astral Media Montreal, QC

- Co-Host Morning drive in a Classic Rock/Rock Format
- # 1 Men 25-54 #2 Adults 25-54 In The 2nd Largest Market In Canada
- Commercial Voice Overs For Radio And TV
- Assist In The Production Of The show
- Handle all Social Media for the show
- Entertainment and News Reports When Needed

On-Air Afternoon Drive-WQAL (Q104 FM, Today's Best Music) 2011-2012
CBS Radio Cleveland, OH

- Produce and Host and Afternoon Drive Show In A Hot AC Format
- #1 Women 18-54 in the market
- Live Grammy Broadcasts
- Voice and write spots
- Product endorsement
- Collaborate creatively with the marketing department
- Voice Overs for the TNT TV Network
- Voice Track Shows Out Of Market In All Formats

On-Air Announcer/APD/MD -CJFM (Virgin 96 FM) 2008-2011
Astral Media Montreal, QC

- Produce and host a midday show in a Hot AC format
- #1 Women 18-54 in my daypart in the 2nd largest market in Canada
- Broadcast live shows on location regularly
- Fill in for afternoon drive as needed
- Celebrity interviews regularly

On-Air MIDDAYS/APD/Promotions -WSTZ (Z106.7 FM, Jackson's Classic Rock) 2006-2008
ClearChannel Jackson, Mississippi

- Produced and hosted a midday show in a Classic Rock format
- Consistently #1 Cume and TSL in the market middays males 18-54
- Scheduled daily music using selector
- Produced and voiced commercials on a daily basis
- wrote imaging and spots daily for the sales department
- Worked closely with the sales staff in planning all promotions
- Did all station remotes and live on location broadcasts

Education

California State University Northridge 2002
B.A. Communication Studies
Deans List