

# April Anderson

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## **ON-CAMERA ACTING EXPERIENCE:**

### **Heroes Reborn: Air date: Fall 2015**

-Principle anchor in one episode

### **Project Cardinal (on air): Summer 2015**

-Principle actor

### **Hornbach - Germany - May 2014**

-Principle role as mother in a commercial made for a European audience.

### **Tyson Chicken Commercial – March – 2014**

-Principle role as mother and voice over

### **Rogers Television ( 2 Commercials )– January - 2014**

-Principle role as mother. Voice over included.

### **Target Stores Print Ad Campaign – Fall 2013**

-Principle role as Team Leader

### **Minute Maid Commercial – Spring 2013**

-Principle role in National Orange Juice advertising campaign

### **TSN Bracket Challenge Commercial – Winter 2013**

-Principle role in National TSN Sports advertising campaign

### **West End Musical Theatre – Fall 2012**

-Vocalist for Fall theatre performances

### **West End Theatre “Jitters” – Summer 2012**

-Cast member for Summer theatre workshop

## **BROADCAST/HOSTING EXPERIENCE:**

Since becoming a journalist a year and a half ago, I have gained over a year of experience that includes (but not limited to) writing, editing and airing unbiased news stories via anchoring/ reporting, conducting interviews, research on breaking news stories, hosting and producing - All while utilizing social media to increase the reach of the radio station.

## **WORK EXPERIENCE:**

**Anderson Media Productions: Founder, Owner and Host - Toronto.** Service includes interviews with businesses and organizational heads for the purpose of sharing on social media streams. The interviews are engaging, informative, empowering, professional and fun - An unique, and real way for businesses/organizations to show their audience who they are.

**Zoomer Radio, Toronto:** April 2015 - present. Part-time News Anchor at AM740 and New Classical 96.3 fm. Present the news on air, research, news writing, interviewing, and social media updates.

**680 CJOB All News Radio, Winnipeg MB** - Sept 2014 - February 2015

News anchor, reporter, conducted interviews, researched breaking news stories, writer, producer, host, social media coverage.

**570 News Radio: Rogers Communications, Kitchener** - May 2014 to August 2014

Evening news anchor, reporter, writer, editor, interviewer, research and social media outreach

**CFRB Newstalk 1010, Toronto** – November 2013 to March 2014

Writing for radio, editing, RTDNA Project and on air traffic reporting

**S@Y Television News- Summer 2013**

-Reporter, writer, editor, producer, news-weather-sports-entertainment anchor

**S@Y Radio News Summer 2013**

-Writer, editor, reporter, newscaster

**Toronto Home Magazine** – September 2011 – August 2013

-Senior Account Executive: Writing for Public Relations, Editorial Scout, Sales Management, Marketing, Social Media Marketing, Business Development

**Dress for Success Toronto** – November 2009 – November 2011

-Public Relations writing, outreach, fundraising, business development, project management

**RELATED SKILLS** -Final Cut Pro Editing, Burli News and Editing System, Voicing, Panasonic HPX HD Camera, Tascam DR40 Audio Recorder, Studio Robocam, Teleprompter, Studio Audio, Floor Director, CG Graphics, Adobe Encore Editing Suite, Microsoft Word, Excel, Power Point

**EDUCATION:**

**SENECA COLLEGE** – Summer 2013

-Post Graduate Diploma in Broadcast Journalism – Radio and Television

**SENECA COLLEGE** – SPRING 2009

-Post Graduate Diploma in Corporate Communications

**McMaster University** – Summer 2005

-Bachelor of Arts (Cultural Studies and Physical Anthropology) – Honors and Thesis

**ST. CLAIR COLLEGE** - 1999

-Certificate in American Sign Language

**OTHER INTERESTS:**

-Documentary Film - Research, production, interviewing, and voice over

- Social Media: Twitter, Instagram, Facebook, LinkedIn, YouTube
- Visual Art, Theatre, Music, Singing, Acting, Voice Over for Commercial and Corporate projects
- Outdoor activities: Tennis, Golf, Sailing, Yoga
- Kick boxing
- American Sign Language (ASL)
- Travel
- Volunteering, Fundraising: Plan Canada: 'Because I Am a Girl Canada'

**REFERENCES:**

Scott Armstrong: General Manager at 680 CJOB, Winnipeg P: 204-789-0550  
Email: [scott.armstrong@corusent.com](mailto:scott.armstrong@corusent.com)

Mike Bendixen: Brand Manager at Newstalk 1010, Toronto Email: [mike.bendixen@bellmedia.ca](mailto:mike.bendixen@bellmedia.ca)

Barbara Caines: Former News Reporter, CBC Canada. Program Coordinator, Broadcast Journalism, Seneca College, Toronto P: 416-491-5050 ext: 2059 Email:

Jennifer Lipkowitz: Owner at Toronto, Montreal, and Vancouver Home Magazine  
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Other references available upon request