

ROXANNE “ROXY” CUMMINGS
roxycummings@gmail.com | t. 416.668.7699

MEDIA INDUSTRY EXPERIENCE

Belair Direct Insurance (Speaking Role), Toronto, Ontario (March 2017)

- Lead speaking /ACTRA Apprentice role

WestJet Commercial, Toronto, Ontario (December 2015)

- Background work as traveler

Optimum Commercial, Toronto, Ontario (July 2015)

- Background work as an employee in workplace setting

Documentary “Gold”, Toronto, Ontario (August 2014)

- Background work as patron in African village

Swiss Chalet, Toronto, Ontario (May 2014)

- Background work for family scene/played wife walking into restaurant for dinner

Covert Affairs, Toronto, Ontario (September 2013)

- Background work as a passerby

Lucky 7, Toronto, Ontario (August 2013)

- Background work as a Tourist/patron

MTV’s “The After Show” CTV Globe Media Inc., Toronto, Ontario (April to June 2010)

- CTV Globe Media Comedic Actress/Personality
- Improvised with cast, producer(s) and director(s) in front of a live audience
- Appeared as a reoccurring personality for a total of 8 episodes
- Contributing creative input and suggestions relating to Pop Culture and Current Events

Big Voice Series Featuring Elaine Overholt for Lenz Entertainment, Toronto, Ontario (July 2009 – June 2010)

- Series featured on the W-Network & Oprah’s OWN Network documenting inspiring women accomplishing their dreams within their singing aspiration
- Stage and vocal practices on a daily basis to prepare for final performance directed by Elaine Overholt and Lenz Entertainment
- Received acting coaching and song writing skills with experts in the business
- Video diaries on progress of our vocal practices on a nightly basis

MUSIC INTERNSHIP EXPERIENCE

Music Business Internship for Indie Pool, Toronto, Ontario (September 2012 - March 2013)

- Evaluated large sums of music for our publishing programs department
- Researched and called Indie bands for interviews and database updates
- Assisted for our distribution manager on finishing their annual warehouse inventory clean
- Learned how the Indie music business works on a day to day basis with special projects
- Reception relief backup daily to help with over flow of calls on enquires
- Put together sample packages for artist enquires on services with Indie Pool
- Assisted licensing department with song categorization for approved songs
- Kept office and warehouse tidy on a day to day basis with my inventory project requirements
- Ran errands and picked up breakfasts & lunches for our operations manger & staff

Marketing & Promotions Internship for Flow 93.5 Milestone Radio, Toronto, Ontario (November 2006 – July 2007)

- Assisted in marketing and promotional activities
- Facilitated prize giveaway processing and acted as a liaison between the station and its listeners
- Responsible for organizing files, answering phones, & creating and managing listener databases
- Microsoft Excel and Microsoft Word used daily for preparing documents
- Produced client proposals, reports, web content and on-air giveaway scripts

Special Skills

- Singing/Performing/Hosting