JIMMY WASIU SALAMI

8965 Descartes

St-Leonard (Quebec) H1R 3M3

MUSICIAN- SHOW HOST-ACTOR

Education

2014 B.A. Psychology, Concordia University

2010 D.E.C in Psychology, Dawson College

2008 D.E.S, Rosemère High School

Highlights

Performer

2020 Subway's Wraps TV & Web ad: wrote, recorded, and acted in the commercial for Subway's in both English and French. ACTRA-contracted.

2019

Hosted the TV Show *La Base: Lex & Wasiu*, created by VICE Quebec, Radio-Canada, and ICI TOU.TV. Performed at Sled Island.

2018 Canadian Music Week (CMW), Montreal Jazz Festival

2017 CMW, Sled Island, POP Montreal

2016

SXSW, CMW, Montreal Jazz Festival, Noisey & Jansport Showcase, House of PainT

2015

MEG Montreal, OUMF, POP Montreal, Manifesto, M FOR MONTREAL Festival

Coaching

2016 - Present YM-YWHA Wolves Basketball, undefeated seasons and championships. Recording Artist 2019

Wasiu released a few songs and ended up being the most streamed anglophone rapper from Montreal with 9.9 million streams on Spotify.

2018

"The Landing" by Wasiu & Apashe is used in LeBron James & The Cleveland Cavaliers playoffs intro video. "Majesty" by Wasiu & Apashe is used in a Samsung & T-Mobile commercial, reaching to over 48 million households. "Majesty" was also used in Lavar Ball's show "Ball In The Family." The Gazette and LaPresse interview Wasiu on print, while Breakfast Television Montreal interview him on TV.

2017

Hot97's program director, Ebro Darden premieres Wasiu & Kaytranada's "Tabula Rasa," while Billboard Magazine premieres Wasiu's "MTLiens 2" album. Songs "The Landing" and "Summer Don't Go" each earn 1million+ Spotify streams.

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Information

Languages English French

Memberships SOCAN (8337432) ACTRA (AM-32591)

Partial Discography

Wasiu & Apashe: Majesty	- 2018
Wasiu & Da-P: The Odyssey	- 2017
Wasiu & Kaytranada: Tabula Rasa	- 2017
Wasiu: MTLIENS 2	- 2017
Wasiu & High Klassified: Angry Black Man	- 2017
Wasiu, KNLO, & Lou Phelps: Artbeat	- 2017
Wasiu, Dead Obies, & Lary Kidd: Loi 101	- 2017
Wasiu & Tommy Kruise: MTLIEN	- 2017
Wasiu & TastyTreat: Summer Don't Go	- 2017
Wasiu: Snow Mexican	- 2017
Wasiu: No Jumper	- 2016
Wasiu: P.K. Subban	- 2016
Wasiu & Apashe: The Landing	- 2016
Wasiu: MTLiens EP	- 2015
Wasiu & Kaytranada: Physical	- 2015

"P.K. Subban" song was acknowledged by the hockey player himself, and was widely covered by The FADER, CBC, TheScore, SportsNet, Paul Arcand's radio show on 98,5 FM. FoxSports interviewed Wasiu in regards to his song "No Jumper." The FADER premiered Wasiu's MuchFACT-funded music video, "Outer Space," which The Montreal Gazette followed-up on, and was named "Top 10 Best Video of The Week" by FACT Magazine.

2015

Face of the viral Kijiji Raps campaign. Debut single "Physical" with production from Kaytranada jumpstarted his career. Music covered by XXL, Complex, Noisey, i-D, HypeBeast, OkayPlayer, Exclaim!, & etc. Released MTLiens EP.

2016