

MARIA COLETTA

LASALLE, QUEBEC

maria14@sympatico.ca

EDUCATION

B.A. Communication Studies
Concordia University, Montréal, Québec

Sept 1989- Dec 1992

WORK EXPERIENCE

MARKETING MANAGER

WEBSTORMMEDIA

Montréal, Québec

- Training and managing a team of online marketing planners
- Monitoring the launching and optimization of numerous multi-million dollar marketing campaigns
- Key liaison between clients and the organization
- Developing client and supplier relationships

Dec 2000- Present

MIDDAY ANNOUNCER

CHOM 97.7 FM RADIO

Montréal, Québec

July 1997- Jan 2000

COLUMNIST (part-time)

THE SUBURBAN

Montréal, Québec

- Responsible for critiquing theatre, films and any hot media activity
- Writing a weekly entertainment column

Nov 1999- Feb 2000

ON-AIR WEATHER PERSONALITY

GLOBAL TELEVISION

Montreal, Quebec

- Prepared in-depth weather reports
- Delivered live weather reports in a major market

Apr. – June 1998

MIDDAY ANNOUNCER

THE WOLF 104.9 CLASSIC ROCK

Regina, Saskatchewan

Jan - July 1997

ANNOUNCER

CHOM 97.7 FM RADIO

Montréal, Québec

- Announcer, Traffic Reporter, Commercial Voice-Overs

June 1994- Dec 1996

ANNOUNCER
CKGM-OLDIES 990
Montréal, Québec

Oct 1993- Jan 1996

- **Announcer, Traffic Reporter, Commercial Voice-Overs, Voice-Tracking, Remotes**

LANGUAGES

Written & Spoken: French, English & Italian

MARIA COLETTA

Lasalle, Quebec

LANGUAGES

Written & Spoken: **French, English & Italian**

EDUCATION

September
To
December 1992

**Bachelor of Arts and Sciences in
Communication Studies
Concordia University
1455 de Maisonneuve Blvd. West
Montreal, Quebec**

WORK EXPERIENCE

July 1997
To
January 2000

**CHOM FM Rock Station
1310 Greene Ave.
Montreal, Quebec
H3Z 2B5**

Program Director: Ian MacLean
(514) 937-2466

Job Description: **Midday Announcer**

- Animated station events ie. ~~Concert~~ **concert festivals, food drives, movie premieres**
- Wrote and executed on-air remotes
- Voiced audio commercial voice-overs
- Increased overall BBM ratings by 23 percent

January 1997
To
July 1997

**THE WOLF 104.9 Classic Rock
1922 Park St.
Regina, Sask.**

Program Director: Michael Olstrom
(306) 569-6200

Job Description: **Midday Announcer**

- Animated station events ie. **Film premieres, club events, concerts**
- Responsible for writing and executing on air remotes
- Increased overall BBM ratings by 19 percent

June 1994
To
December 1996

CHOM FM Rock Station
1310 Greene Avenue
Montreal, Quebec
H3Z 2B5
Program Director: Ian MacLean
(514) 937-2466
Job Description: **Announcer, Traffic Reporter
Commercial Voice Overs**

October 1993
To
January 1996

CKGM Oldies 990
1310 Greene Avenue
Montreal, Quebec
H3Z 2B5
Program Director: Ian MacLean
(514) 937-2466
Job Description: **Announcer, Traffic Reporter
Commercial Voice Overs, Voice-Tracking,
Remotes**

- Prepared and reported traffic updates
- Responsible for voice-tracking on an automated system
- Voiced audio commercial voice-overs
- Hosted station events

February 1993
To
January 1994

NESBITT THOMSON INC.
1 Place Ville Marie
Montreal, Quebec
Branch Manager: Tom Monahan
(514) 871-7000
Job Description: **Sales Assistant**

- Created and monitored financial portfolios
- Responsible for furnishing quotes to clients
- Handled the buying and selling of stocks and bonds