



PROFILE

Sarah St. Amand Colour Expert

Today, the world of home décor is experiencing a colour bonanza, and there's no question Sarah St. Amand is relishing every moment. This Benjamin Moore Interior Designer is a colour aficionado who is clearly in her element when welcoming beginners to the ever-changing world of home décor. In her presentations she helps her audience understand the new colours; develop unique palettes; and use them in their homes to complement their personality and lifestyle.

In her ten years with Benjamin Moore, Sarah has become an experienced presenter on colour-related topics. She has also been an enthusiastic hands-on contributor to design projects carried out for Benjamin Moore retailers, décor publications, trade shows, and national television.

Recently, Sarah has concentrated on what she loves best—working directly with homeowners. This winter and spring she will be busy presenting the latest news on colour and design. At retailer events, she will interact directly with homeowners to help resolve their colour selection quandaries. Through her colour seminars she will offer the 'decorating-challenged' her *10 Do's and Don'ts*, as well as information that will help her audience integrate the latest colour trends into their homes.

Sarah can be seen on **Citytv's** lifestyle show, **CityLine**. Her appearances will include room renovations; demonstrating how to express personal style with colour palettes; and giving expert instruction to consumers on the proper use of Benjamin Moore products.

Sarah is a member of the Color Marketing Group of Alexandria Virginia.

To keep up to date with Sarah's projects and appearances visit:

www.benjaminmoore.ca