

Alicia Kay-Markson

EDUCATION: **Bachelor of Applied Arts in Radio & Television Arts, 1988**
Ryerson Polytechnic University, Toronto
Related Courses: Broadcast Journalism, English, Public Speaking, Public Relations, Advertising, Psychology

Grade IX Piano, 1985
Royal Conservatory of Music, Toronto
Theory, Harmony, History and Performance

EXPERIENCE: **Senior Reporter-Anchor-Writer, 1996 to present**
CTV News Toronto (formerly CFTO-TV News, Toronto)
City Hall Bureau Chief – 2001 to present
General Assignment Reporter – 1996 to 2001

- Frequently anchor CFTO News at 12:00 noon, 6:00 p.m. and 11:30 p.m.
- Write and produce daily pre-taped reports with live inserts for 12:00 noon and 6:00 p.m. newscasts
- Interpret and analyze political issues
- Daily coverage of local breaking news, including crime, business, technology, entertainment, legal issues and human interest stories
- Develop an extensive network of contacts across the city, including municipal, provincial and federal levels of government, business, media, police, EMS, sports entertainment etc.

Fashion Reporter, 1993 to 1996

- Host of ByDesign, a daily national fashion report
- ByDesign aired on Eye On Toronto, CFTO News at Noon & Six and CTV Newsnet

Lifestyle Reporter, 1990 to 1993
CFTO-TV, Toronto

- Report for EYE ON TORONTO, a daily, live, consumer-oriented morning show
- Cover fashion trends, entertainment, community happenings, new products etc.
- Provide original ideas for stories and creative ways to present them

Researcher, 1988 to 1990
Glen Warren Productions, Toronto

- Research and write for national television programs including 50 PLUS and PEOPLE TO PEOPLE
- Book expert guests and formulate interview questions for hosts
- Suggest timely topics for shows at weekly story meetings

ACTIVITIES:

- Frequent Emcee and advisor for charitable events.
- Member, Canadian Power and Sail Squadron
- Member, Lakeshore Yacht Club Board of Directors

*** ON MATERNITY LEAVE OCTOBER 2006 TO PRESENT ***