

BIOGRAPHY - MARK CULLEN

visit markcullen.com

10,000 gardening questions. Answered.

2009

President, Mark's Choice Ltd. - Horticultural Communications and Marketing.
Mark is Spokesperson and Horticultural consultant to Home Hardware
Canada

Spokesperson for Golf Green organic based fertilizers and lawn seed and
Green Earth Garden Products.

Mark is the volunteer spokesperson for SHARE Agricultural Foundation
www.shareagfoundation.org and the Toronto and Region Conservation
Authority www.trca.on.ca

Mark Cullen, GARDEN COMMUNICATOR

Marks' reaches over one million Canadians every week through various media
outlets with a message that is distinctly Canadian. He has a familiar style that
people relate to. He delivers a message that is compelling, fun, informative,
inspirational - all based on his organic approach to gardening.

Radio

Host - The Garden Show, CFRB [Canada's most listened to am radio station]
in Toronto. Live, Saturdays 8 a.m. to 9 a.m.. Listen at www.cfrb.com

Television

Co-Host of CANADA AM weekly Gardening segment with Jeff Hutcheson.
Airs Wed. at 8:40 a.m. www.ctv.ca/canadaam

"Mark Cullen - Gardening" - note: now in reruns - HG TV [Home and Garden Television]. Half hour gardening show featuring 'beauty and practical' information.

Best Selling Author

Over 400,000 books in print in Canada

Mark's 18th book and 4th hardcover book: [NEW for spring 09] **The Canadian Garden Primer, *An Organic Approach*. 208 pages, over 400 pictures.** Available at Chapter/Indigo, independent book stores and Home Hardware.
www.markcullen.com

Mark's 17th book [spring 07]: *"A Sandbox of a Different Kind. Personal reflections on the Canadian Gardening Experience."* Available in bookstores and Home Hardware. More info. at www.markcullen.com

"The New Greener Thumb", published by Penguin Canada. The original edition of "The Complete Guide to Gardening in Canada" now includes three new chapters on 'New Perennials', 'Native Plant Gardening' and 'Low Maintenance Gardening'.

The original edition of A Greener Thumb was on the best sellers list for 27 weeks. The best selling hard cover gardening book in Canada *ever*, with over 130,000 in print.

Mark has produced a gardening book exclusively for Ontario gardeners – titled “Ontario Gardening” [2002].

Magazine

Mark also is feature garden writer for Home at Home magazine [400,000 circulation] www.homeathome.homehardware.ca

Internet

Mark has the deepest website in Canada for gardening information. With an internal search engine, www.markcullen.com answers up to 10,000 gardening questions.

Mark writes a weekly blog on Yahoo!.ca Look for it every Wed. at www.ca.lifestyle.yahoo.com

Spokesperson

Home Hardware – Mark acts as spokesperson for Home Hardware and consults on their Horticultural category. www.homehardware.ca

C.I.L. Golfgreen and Green Earth – Mark acts as spokesperson for Golfgreen lawn fertilizers and grass seed and for Green Earth environmentally friendly garden products [SureGro Corp.]

Mark acts as public spokesperson for the Environmental Farm Plan in cooperation with the Ontario Soil and Crop Improvement Association.

Mark Cullen is respected by his peers.

Garden Communicator of the Year. - Landscape Ontario, 1987.

Quill and Trowel "Gold" Award Winner, for best TV Show. 1990 - Garden Writers of America.

Bicentennial Civic Award of Merit. City of Scarborough, 1996.

Financial Post Environmental Achievement award with the Composting Council of Canada in the 'Education' category, 1998.

Canada Day Achievement award. From the Toronto Canada Day Committee, 2000.

Involved in his community

July, 2003 – Mark earned the 'Queens Jubilee' medal for his "outstanding contribution to helping to feed the hungry through his work with Plant a Row Grow a Row" He was nominated by the Canadian Association of Food Banks and the Composting Council of Canada. Mark continues to act on behalf of the Plant A Row Grow A Row program in Canada.

Mark is the Honorary Patron of SHARE Agricultural Foundation, providing relief to under privileged farmers in developing countries " A Hand up not a Hand Out" www.shareagfoundation.org.

Mark also acts as the public advocate for the Toronto and Region Conservation Authority and speaks on environmental issues on their behalf. www.trca.on.ca

Mark is the national spokesperson for the Composting Council of Canada www.compost.org

Mark is on the board of Canada Blooms, the Toronto Garden Festival www.canadablooms.com and the Toronto Parks and Trees Foundation www.torontoparksandtrees.org

Mark has served at the **University of Guelph** as 'Entrepreneur in Residence'.
Active supporter of the Greater Toronto United Way and Participation House in Markham Ont.

Mark moved into the 'environmentally friendly' country home of his dreams in 2006 when he enjoys his 10 acre 'garden'.

Married to Mary Farintosh [Mary's Yarns in Unvionville www.marisyarns.com]

He has 4 children: Lynn 25, Heather 23, Emma 20, and Ben 17.

In his spare time Mark enjoys driving his Ford Model A - and he loves to garden.