

# John Christopher Lu

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## PROFESSIONAL EXPERIENCE:

### Sports Reporter, March 2000 – present

TSN The Sports Network; Toronto, ON

- Conduct interviews and on-camera standups; write, voice and edit ENG stories for broadcast on Sportscentre, TSN's daily newscast (and occasionally CFTO Sports, TSN That's Hockey and NHL on TSN).
- Perform live and live-to-tape hits and one-on-one interviews for Sportscentre.
- Perform live sideline reporting for CFL games televised on TSN.
- Teams under my regular seasonal coverage include Toronto Maple Leafs, Toronto Raptors, Toronto Blue Jays, Toronto Argonauts, Hamilton Tigercats.
- Travel within southern Ontario, north and east United States to cover events including the Stanley Cup playoffs, Major League Baseball All-Star Games, Toronto Blue Jays spring training, Champ Car races (formerly known as CART).

### News Reporter, December 1999 to February 2000

CKY News; Winnipeg, MB

- Conducted interviews and on-camera standups, wrote, voiced and edited ENG stories for broadcast on Manitoba's most-watched television newscast.

### Editor-In-Chief, March 1999 to February 2000

The Projector; Winnipeg, MB

- Coordinated the production of Red River College's student newspaper.
- Conducted planning meetings with news and entertainment editors to develop and assign stories, and followed up on their progress.
- Copy-edited news and entertainment articles and completed paste-ups.
- Liaised with the Students' Association advertising manager to optimize the quality of the product and efficiency of the business.

### Radio Announcer, November 1996 to August 1998

CHTM; Thompson, MB

- Performed on-air responsibilities including playing music and reading news, weather, and public service announcements.
- Read and recorded commercials for station advertisers.

## **VOLUNTEER MEDIA EXPERIENCE**

### **Production Assistant, July to August 1999**

CBC Sports; Winnipeg, MB

- Shot-listed highlights at the baseball venue of the Pan Am Games.
- Assisted VTR personnel in compiling post-game highlight packages.
- Assisted the producer by selecting end-of-game highlights for broadcast.

### **Newsreader, December 1998 to January 2000**

The National Broadcast Reading Service Inc; Winnipeg, MB

- Read newspaper articles for recording and broadcast to the visually impaired.

### **Promotions Announcer, January to March 1999**

Winnipeg Cyclone Basketball Team; Winnipeg, MB

- Announced promotions and sponsors over PA system during home games.

## **ACADEMIC PREPARATION:**

### **Communications diploma, Red River College, Winnipeg, MB 2000**

Concentrations: Journalism, broadcast

Secondary Studies: Advertising, public relations, literature, desktop publishing

### **Advanced Bachelor of Arts degree, University of Manitoba, Winnipeg, MB 1987**

Concentrations: Economics, psychology

Secondary Studies: French

## **LANGUAGES:**

Fluent in English; working knowledge of French.

## **HONOURS AND AWARDS:**

Honours graduate, Creative Communications, Red River College, Winnipeg, MB  
2000

Broadcasters Association of Manitoba Award – Radio, Red River College,  
Winnipeg, MB, 2000

## **REFERENCES:**

Jon Comerford, Casting Director  
Comerford Casting  
Toronto, ON  
(416) 686-8375

Brian Williams, Host, Primetime and Late Night Shows  
CBC Sports  
Toronto, ON  
(416) 221-9892

Mark Malette, Director of Photography  
TSN The Sports Network  
Toronto, ON  
(416) 460-9035

Duncan McMonagle, Journalism Instructor  
Red River College  
Winnipeg, MB  
(204) 896-0343; (204) 949-8311