

## **Roberta Rodger Professional Snowboarder**

Age: 26

Height: 5'4"

Weight: 105

Years Snowboarding: 10

Sponsors: Chorus Snowboards, 32 Boots, Velvet Eyewear, Sessions Outerwear, Etnies Shoes, Clive Bags, And Red Dragon

### **Extra Work**

-Featured Snowboarder in OB Tampons Commercial 1999

-Skateboard Extra on Northwood's TV Show 1993

### **Snowboarding Career Highlights**

#### **Editorial Coverage**

In The Mix Question-Who or what has influenced your riding style? - In Transworld-October 2000

-Full-page editorial in TW December 2000

-Numerous stories and photos of myself and fellow Chorus riders on Squint dog website

-Poster at Red Dragons Skate Shop Window

-Photo in Women's Market Heats up TW.com

-Interview on 28thcollective.com including photos and Chorus teaser

-Velvet Ad/Catalogue

-Shots in 411Snow. October 2000

-Cover and story in TW Business

-Chorus team ad in last issue of season

-Chorus Bio Card

-Chorus team poster

-Velvet press release on TW online about signing me

-Trade Show Paper spotlight on Chorus

-Favorite Things Q & A in Snowboard Canada with head shot-Spring 2001

-Injury Prevention in Snowboard Canada with riding shot-Deep Winter 2001

-First Time snowboarding in Snowboard Canada

-Interview in Plow Magazine

-Interview with photos on 28thcollective.com

-Cover of Transworld Business and inside story-January 2001

-Shots in 411VM. February 2001

-Wahini story on Chorus-Vol 7 No 2

-TW Buyer's Guide boot section-2002

-TW Buyer's guide Chorus write up-2002

-Chorus team ad in TW Buyer's Guide-2002

-Chorus ad in TW -September 2001

-Chorus Team ad in Snowboarder-September 2001

-Chorus Lifestyle Team Poster

- Chorus Action Team Poster
- Sessions Roberta Rodger Poster
  
- Featured in Clive consumer catalogue
- Featured in Chorus Consumer Catalogue
- Interview in Snowboard Canada-September 2001
- Clive Catalogue/P.O.P.
- Bio on Clive Website
- Bio on Sessions Website
- Bio on Chorus Website
- Bio on Mt. Seymour Website
- 32 Ad TW Oct. 01
- 32 Catalogue 01/02
- Anthem Magazine Jan 02
- Molson Canadian Snow Jam CD Cover
- Snowboard Canada Business Article Spring 02
- Snowboard Canada Revisit 02
- She Magazine Article & Jan 02
- TW buyers guide 03 BOARD Test
- TW Buyer's guide Outerwear
- TW Set ups 03
- YellowRatBastard Sp. '02

### **Video and TV Coverage**

- Profile and Interview on The Ride Guide 2000
- Footage in 411 Issue 1-September 2000
- Footage in 411 Issue 2-2001
- Video Part in Hardly Angels 2001
- Video Part in "The Mission" 2001
- Video Part in "Pass the Buck" 2002
- Interview on Hardcore Candy Television show 2002
- Numerous interviews on ESPN at Invitational events

### **Contest Results**

- 2<sup>nd</sup> place Calgary DV8 Invitational Quarter pipe Event 1999
- 9<sup>th</sup> place Vans Triple Crown Slope style 2000
- 1<sup>st</sup> place Brighten Pro Pipe contest 2000
- 4<sup>th</sup> place Seymour Invitational Slope style 2000
- 2<sup>nd</sup> place Boarding for Breast Cancer Big Air 2000
- 1<sup>st</sup> place Ottawa DV8 Invitational Quarter pipe Event 2000-1 hour show on Global Television
- 2<sup>nd</sup> place Saskatoon DV8 Invitational Quarter pipe Event 2000-1 hour show on Global Television
- 1<sup>st</sup> place Sims World Championships Quarter pipe April 2001-Featured on ESPN

- 3<sup>rd</sup> place Boarding For Breast Cancer Pro Pipe March 2001
- 2<sup>nd</sup> place Snow Jam invitational Quarter pipe July 2001-1 hour show on Global Television
- 2<sup>nd</sup> place Snow Jam Invitational Quarter pipe August 2001-1 hour show on Global Television

Email: [berta779@aol.com](mailto:berta779@aol.com)