

March 31, 2025

To: ACTRA

Thank you for writing, and for providing us with the opportunity to speak to the national union of professional performers and share the Green Party of Canada's platform. We appreciate your continued advocacy.

Please find our response below.

Best regards,

Karine Cambron
Coordinator, Survey and Questionnaire Response Team
Green Party of Canada

1) In light of the trade war and tariffs being imposed on Canada by Washington, will your party commit to recognizing that Canadian cultural products (i.e. Film and television productions) deserve to be recognized in "buy Canadian" initiatives, and what will your party do to support policies that promote Canadians to "Buy Canadian. Watch Canadian."?

The Green Party of Canada (GPC) strongly supports including Canadian films and television in "Buy Canadian" initiatives. The GPC sees the arts as the heartbeat of our society. They improve lives, spark creativity, celebrate cultural diversity, and support activism. We worry that Canadian content may be drowned out by U.S. media giants. It needs protection.

We are calling for the immediate funding of Canadian arts. Our goal is to bring the Canada Council for the Arts' budget back to \$500 million. We support increasing funds significantly for CBC and Radio-Canada. This crucial funding helps many Canadian voices stay heard.

Investing in Canadian culture helps our economy. It also preserves our identity and supports democracy.

2) The Canadian Broadcasting Corporation is present in every community in Canada, creates 300 original television shows, and is responsible for over 16,000 Canadian jobs. Will your party continue to financially support, and strengthen, the CBC so it can continue to be a public

voice for Canadians and promote our unique culture?

The Green Party believes a strong CBC is vital. It keeps Canadians informed and showcases our unique stories. We will boost CBC/Radio-Canada funding to bring it in line with internationally recognized public broadcasters like the BBC. We will also ensure stable funding for at least seven years. Plus, we will restore local news outlets in communities nationwide.

We oppose cuts to CBC funding. Public broadcasting is too important to lose.

A well-funded CBC means more local news, more Canadian shows, and a stronger voice for our country. We will protect and strengthen it for all Canadians.

3) Canadian performers want to make a living by working in a strong, domestic screen industry where they can tell Canadian stories. Will your party do everything in its power to enforce the implementation of Bill C-11: The Online Streaming Act regarding Canadian Content and public funding rules that prioritize Canadian performers and stories?

The Green Party is dedicated to helping Canadian performers create careers in a vibrant domestic screen industry. We support Bill C-11. It will require streaming platforms to promote and fund Canadian content.

We want better rules so big streaming companies help support Canadian productions fairly. This will help protect Canadian culture and support artists facing funding cuts.

Telling our own stories matters. We will protect Canadian content and support Canadian artists. We want our media to show the diversity and creativity of our country.

4) Unchecked generative artificial intelligence is an imminent threat to many Canadian workers. Our sector's workers are the most personally threatened in regard to moral rights and maintaining consent, control, and compensation over their likeness. Will your party commit to amending the Copyright Act to include moral rights for Canadian actors, the same as every other recognized artist?

The Green Party believes actors should control their likeness and get fair pay in the AI age. We back better protections for workers who face AI exploitation. We will also push for changes to the Copyright Act to protect actors' moral rights.

We commit to regulating AI in the workplace and ensuring ethical AI use. Our platform includes AI impact assessments and better worker protections. These will help stop unfair job losses and misuse of personal images.

Protecting artists' rights is about fairness. We will ensure that Canadian actors have the same moral rights as other artists. This means defending their control, consent, and compensation in the digital age.

5) All government commercials and filmed productions should only be produced under union collective agreements to protect Canadian workers. Will your party direct The Treasury Board Secretariat to work solely with unionized workers and signatories to ACTRA's collective bargaining agreements?

The Green Party strongly supports workers' rights and fair wages in the arts and media sector. We believe government-funded productions should uphold strong labour standards and honour collective bargaining agreements.

Our platform includes policies to improve worker protections. We focus on fair pay and ethical labour practices in federally funded projects. We stand by policies that honour union agreements. We also believe in fair compensation for Canadian artists and media professionals.

We will make sure that government productions meet strong labour standards. This protects Canadian workers and supports the integrity of our creative industries.