

## NDP Response

### Five Election Questions from ACTRA

1) In light of the trade war and tariffs being imposed on Canada by Washington, will your party commit to recognizing that Canadian cultural products (i.e. Film and television productions) deserve to be recognized in “buy Canadian” initiatives, and what will your party do to support policies that promote Canadians to “Buy Canadian. Watch Canadian.”?

*The NDP is committed to integrating Canadian cultural products into "Buy Canadian" initiatives, ensuring that our cultural products receive the recognition and support they deserve. We will implement policies that encourage Canadians to "Buy Canadian. Watch Canadian." by:*

- **Boost supports for Canadian Productions:** *We will provide better supports for Canadian film and television projects to enhance their competitiveness on both national and international stages.*
- **Enhancing Promotion and Distribution:** *Collaborating with broadcasters, streaming platforms, and distributors to prioritize and prominently feature Canadian content, making it more accessible to audiences across the country.*
- **Supporting Exportation of Canadian Content:** *Assisting Canadian creators in accessing international markets to share our stories globally and open new economic opportunities.*

2) The Canadian Broadcasting Corporation is present in every community in Canada, creates 300 original television shows, and is responsible for over 16,000 Canadian jobs. Will your party continue to financially support, and strengthen, the CBC so it can continue to be a public voice for Canadians and promote our unique culture?

*We will defend the CBC and Radio-Canada from government cuts, and expand the mandate of the CBC to prioritize the elimination of media deserts. We will put an end to excessive executive bonuses and reinvest those funds into content that serves all Canadians. And we will increase supports for local journalism. In this time of misinformation, disinformation, and US threats, it is time to stand up for a revitalized public broadcaster.*

3) Canadian performers want to make a living by working in a strong, domestic screen industry where they can tell Canadian stories. Will your party do everything in its power to enforce the implementation of Bill C-11: The Online Streaming Act regarding Canadian Content and public funding rules that prioritize Canadian performers and stories?

*The NDP supports the goal of creating a level playing field between Canadian broadcasters and the web giants. With that in mind, we supported C-11 and*

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*will make sure to enforce these measures. New Democrats have fought to strengthen that bill, bringing in improvements to make it more accessible to independent journalists, radio broadcasters, Indigenous and racialized communities so that web giants provide fair compensation for profiting off of their work.*

4) Unchecked generative artificial intelligence is an imminent threat to many Canadian workers. Our sector's workers are the most personally threatened in regard to moral rights and maintaining consent, control, and compensation over their likeness. Will your party commit to amending the Copyright Act to include moral rights for Canadian actors, the same as every other recognized artist?

*AI is moving at such a quick pace that it is imperative that the government put in place a regulatory framework to keep pace. Our priority would be to work with workers, including with ACTRA, to ensure any possible benefits are shared and possible risks are managed. Protecting workers is a core NDP value, and that includes protecting their rights in this digital age.*

5) All government commercials and filmed productions should only be produced under union collective agreements to protect Canadian workers. Will your party direct The Treasury Board Secretariat to work solely with unionized workers and signatories to ACTRA's collective bargaining agreements?

*The NDP agrees, any government-funded productions should engage unionized workers under collective agreements to protect Canadian workers' rights. Directing The Treasury Board Secretariat to work solely with unionized workers and signatories to ACTRA's collective bargaining agreements aligns with the NDP's commitment to fair labor practices and the protection of workers' rights.*

Sincerely,  
The NDP Team