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Canada's screen industry is under attack.

The Motion Picture Association (MPA), the powerful U.S. lobby group representing Hollywood's biggest studios, is pressuring the U.S. government to dismantle Canadian film and TV policies in upcoming trade negotiations. This isn't just about trade — it's about the ability to share our values and stories on an international stage.

With the federal election just days away, here's how you can take action:

- Add your name to ACTRA's letter campaign — link in @actranational's bio.
- Talk to candidates, canvassers, and your community about the threat to our industry.
- Vote on April 28 for the MP who will protect our stories.

Crew, creatives, culture lovers — this is our moment to speak up.

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With the election days away, #TakeActionNow:

Sign @ACTRAnational's letter: <https://www.actra.ca/federal-election-2025/take-action/>

 Vote on April 28.